About Us

Tisser Rural Handicrafts is a social venture established to uplift the lives of rural Indian artisans.

With a sense of responsibility, Tisser has been launched so that the loom and craft industry remains not only bulwark of our historical legacy but transform into an enterprising fortune of artisans besides current trade and future commerce.

Tisser shares mission of fighting poverty through livelihood generation in the rural artisan clusters. through a supply chain of strongly connected 10000+ artisans, with presence in 18 states and 10000 Artisans/SHGs.

Tisser products are natural, craft based, contemporary, and affordable!

www.tisserindia.com

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Our Mission

Our Mission is to empower Rural Artisans in Handicraft sector by providing training in entrepreneurship skills and generate sustainable livelihood.

Our Vision

Our Vision is to Co-create with rural artisans ‘Tisser’ brand known for designed, innovative, unique handicraft/handloom product globally. The mission is to harness transformative power of rural clusters for impact business model that will ensure that we create a very strong market globally for our rural entrepreneurs. The end to end value chain approach ensures that we wont have any weak link in the entire chain and cluster development ensures that our artisans harness the maximum impact.

Our Products

BAGS AND TRAVEL

A wide range of handwoven ikkat laptop bags, sling bags, wallets, laptop sleeves, jute shopping bags, jute diaries and folders for all your travel needs.

HOME AND INTERIOR

A wide range of Tisser home interiors ranging from home linens, artfacts, wall arts, wall painting and furniture to decor and revamp your beautiful home.

FASHION AND CLOTHING

A wide range of handwoven and hand painted fashion apparels for all your moods from western wear to ethnic to daily wear dressing.

Why choose Us?

At present Tisser links over 300 products coming from multiple rural clusters across the country. We are creating a base for skilled, sustainable rural employment, and preserving India’s traditional handicrafts in the process.

- Formed a network of more than 10,000 artisans, majority being women.
- Connected with more than 1800 SHGs across 18 states in India.
- Generated employment of more than 80,000 man days in a year.
- 50 handloom fabrics, 20 forms of textile painting, 200 forms of handicrafts.
- Created 1000+ designer products.